

IOWA LIKELY VOTERS SUPPORT PBM REFORMS



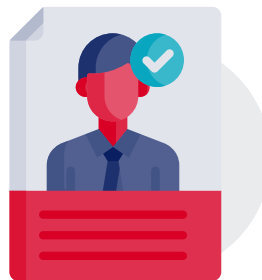
Pharmacy benefit managers, or PBMs, are middlemen health insurance companies that influence what consumers pay for medicines by controlling formulary lists and setting prices. Recent polling shows that the overwhelming majority of likely Iowa voters support strong policies that would require PBMs to provide value and lower drug costs. Moreover, respondents are increasingly likely to vote for a candidate who also supports these regulations.

The poll, conducted by the bipartisan polling team of Lake Research Partners and Bellwether Research, found that:



88%

of likely Iowa voters surveyed say **it is important to have rules** that require pharmacy benefit managers to provide value and lower drug costs to consumers.



75%

of likely Iowa voters would be **more likely to vote for a candidate who supports regulating pharmacy benefit managers** than one who prefers to keep the rules the same.

LEARN MORE AT [PBMACCOUNTABILITYIA.ORG](https://pbmaccountabilityia.org)

ABOUT THE PBM ACCOUNTABILITY PROJECT OF IOWA

The PBM Accountability Project of Iowa brings together leaders across the state to help ensure that Iowans aren't overpaying for the prescription medicines they need. Our organization is working to educate the public and advance solutions to help redirect prescription drug savings from very high PBM profits back to patients, employee health plans and taxpayers. To learn more about the PBM Accountability Project of Iowa, visit pbmaccountabilityia.org.